

# Objective:

To compile a library of up-to-date photographs of people in the North Platte Valley region having fun. To be used in future public displays and promotional activities.

Contest runs from  
May 1 to Sept. 8

**Contest submission deadline:  
Sept. 8, 2010**

**Noon at West Nebraska  
Arts Center in Scottsbluff**  
(Up to four, 8 X 10 prints and digital files, along with a photo release is required at that time)

Public Display and People's  
Choice Award Voting from  
September 8 - 14th at the  
**Monument Mall**

Announcement of winning  
entries in the Star-Herald on  
Sunday, September 19, 2010



## 2010 Fourth Annual *“Landmark Country”* Photo Contest



Patricia Allen  
2009 Best of Show

**Sponsored by:**

**Scotts Bluff County  
Tourism Committee**

**Platte Valley Attractions**

**Star-Herald**

# Contest Rules:

1. Entries may be from professional or amateur photographers; all ages are welcome.
2. Entries must be submitted in **hardcopy and digital format:**
  - o Print sizes to be only 8" x 10" or 8" x 12"
  - o Can be in color, B&W or Sepia tone
  - o .jpg, .tiff, .png, etc. file at 300 DPI minimum

**DO NOT** mount, frame or mat photos.
3. No more than **four** entries per person. Each entry must be clearly marked with one of the categories listed below. Entries not marked with a category may not be entered for final judging.
4. Tape to the back of each entry: printed name, address and daytime telephone number, email address, where it was taken, who's in the photo, their relationship to you and any pertinent information that will help us write a caption if we use the picture. **DO NOT** write on the photo or back of it or alter the JPG file to include any caption text.
5. **Categories:** Photographs must be of events, people or scenes in Western Nebraska or Goshen and Platte Counties in Wyoming. Images from all seasons are encouraged.

## Categories

**Festivals** - Oregon Trail Days, Sugar Valley Rally, Tabor Days, Horse Creek Rendezvous and any others.

### Outdoor Activities and Vistas

Hunting, fishing, hiking, water sports, sailing, roller blading, etc with scenic backgrounds.

### Nature Still Life

Natural settings of wildlife, vegetation, flowers, fossils, and other natural and cultural features

6. All entries become property of the Platte Valley Attractions (PVA). They will be considered for possible public uses in exhibits, displays and/or publications.
7. Photographers must sign a release granting permission to the Platte Valley Attractions (PVA) and its member attractions to use said entries in publications. Permission is granted for one-time North American rights. Permission does not restrict the photographer from any future uses of entered pieces. PVA and all member attractions may credit the photographer in publications.
8. Neither the contest, the PVA nor any member attractions are liable for any model fees or waivers thereof. Photographers are responsible for ensuring that anyone appearing in photographs understands that the photo may be published.
9. Entries will not be returned.
10. **Deadline:** Entries, captions and releases must be received on or before **September 8, 2010 at noon.** Late entries will not be accepted under *any* circumstances.

11. Judges decisions are final. Entries will be judged on aesthetic and technical qualities, and compliance with contest rules.

12. Contest rules, photograph releases, and other information are available online at: [www.VisitScottsBluff.com](http://www.VisitScottsBluff.com).

13. **Contest Prizes:** Each category will have first, second and third place winners. Winners will be featured in the Star-Herald.

**Best of Show** \$100 - Selected from the First Prize winners.

The prize money is in addition to the First Prize award.

<b>First prize</b>	\$75
<b>Second prize</b>	\$50
<b>Third prize</b>	\$25
<b>Honorable Mention</b> (no prize money; Awarded at Judges' discretion)	

**People's Choice Award:**  
selected by public viewers of the exhibit between September 8 - 14, 2010

**Mail or drop-off entries to:**  
**"Enjoying the Valley" Photo Contest**  
c/o West Nebraska Arts Center  
106 E. 18th  
Scottsbluff, NE 69361  
by noon on Sept 8th